Dhrupad V Nair

Product & Visual Designer

dhrupadvn@gmail.com
linkedin.com/in/dhrupad-v-nair007
behance.net/dhrruww
Kozhikode, Kerala
+91 7902740070

Summary

Product and visual designer with hands-on experience taking products from user research and information architecture to high-fidelity UI, design systems and working prototypes. Builds interactive tools with **Claude Code** and uses AI as a design partner while keeping every creative decision human. Delivered mobile and web case studies in social discovery and mobility, with a focus on accessible, visually consistent experiences.

Skills

AI & Building: Claude Code · Claude · Vibecoding · Figma AI · Adobe Firefly · ChatGPT · Dovetail AI

UX/UI: User Research · Usability Testing · Information Architecture · Interaction Design · Accessibility (WCAG) · Wireframing · Prototyping · Design Systems · Responsive Design

Design Tools: Figma · Adobe Photoshop · Illustrator · InDesign · Miro · Zeplin

Projects

Stipple Studio, Window Mosaic & Kinetic Flow · Built with Claude Code — Live web tools

- Designed and built three browser studios with Claude Code that turn images and video into stipple, window-mosaic and ASCII art, with live controls and export to PNG, GIF and MP4.
- Prototyped each interaction with Claude Code, then refined the UI, motion and controls by hand into tools anyone can open and use.

flex – Social City-Discovery App · Product Designer & AI Art Director — Mobile · Claude Code

- Designed a city-discovery app for Gen Z as 20 connected screens and a clickable prototype, built with Claude Code under human direction.
- Set the visual language first (polaroids, voxel souvenirs, pixel type) and enforced one system across every screen, so 20 generations felt like one app.
- Shaped the core loop of spotting a spot on the map, capturing it as a polaroid and collecting a souvenir, and made every final call myself.

Zyro – Simplified Bike Rental Experience · Product Designer — Oct 2025 – Dec 2025

- Designed a mobile-first bike rental app end to end across 25+ screens in Figma, from user research to high-fidelity UI.
- Cut the booking journey to 4 taps through usability testing; A/B testing reduced onboarding drop-off by an estimated 30%.
- Applied WCAG guidelines to meet AA standards and delivered a complete design system.

Work Experience

UX/UI Designer Intern · Zoople Technologies · Ernakulam — Dec 2025 – Jan 2026

- Designed 30+ wireframes and high-fidelity mockups in Figma, shortening design reviews through component reuse.
- Built a reusable design system and component library, cutting design duplication by 40%.
- Ran moderated usability tests with Dovetail AI; found 12 friction points and shipped fixes that improved navigation consistency.

Visual Designer · Techoftheday · Ernakulam — Aug 2025 – Dec 2025

- Produced 50+ digital creatives (social graphics, banners, brand visuals) across Instagram, LinkedIn and web.
- Built a visual identity system and social assets that increased post interaction across 3 brand campaigns.

Education

Zoople Technologies | Diploma in UX/UI Designing — Oct 2025 – Dec 2025

St. Joseph's College, Devagiri | B.A Animation & Graphic Designing — Apr 2022 – Apr 2025